



January 1, 2024

Re: Annual Educational and Information Programming for Children and  
Commercial Limits Certification - 2023

Dear Affiliate:

QVC, Inc. hereby certifies that, during the calendar year 2023 that QVC, Inc. had no programming originally produced or provided for broadcast primarily for an audience of children 12 years old and under on QVC, QVC2 or QVC3. Accordingly, none of Network's programming constituted "children's programming" as defined by 47 C.F.R. Sections 76.225 or 73.670, as applicable, and, therefore, such programming was not subject to the commercialization limits imposed on children's programming.

Sincerely,

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Joseph Reilly  
Senior Vice President – Engineering & Operations